



### **Laurent Deville, PhD**

Director of the Financial Economics track  
Associate Professor – Speciality: Finance

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## **EDUCATION**

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| 2002 | <b>PhD degree in management sciences</b> , Université Louis Pasteur,<br>Strasbourg I<br>Thesis on « Transaction costs and options markets efficiency » |
| 1997 | <b>MSc degree in management sciences</b> , Université Louis Pasteur,<br>Strasbourg I   |

## **ACADEMIC EXPERIENCE**

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| 2018 to present | <b>Director of the Financial Economics track</b> , EDHEC Business School  |
| 2014 to present | <b>Associate Professor</b> , EDHEC Business School                        |
| 2009 to 2014    | <b>Affiliate Professor</b> , EDHEC Business School                        |
| 2009 to 2014    | <b>CNRS research fellow</b> , GREDEG, Université de Nice Sophia-Antipolis |
| 2003 to 2009    | <b>CNRS research fellow</b> , DRM, Université de Paris Dauphine           |

## **TEACHING EXPERIENCE**

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Master level courses:

- Fundamentals of Trading; MSc in Financial Markets, EDHEC Business School (2014 – 2016).
- Advanced Excel and VBA programming; MSc in Financial Markets, EDHEC Business School (2014 – present).
- Introduction to Derivatives, M1 Financial Economics, EDHEC Business School (2012 – present).

- Options, Futures and other Derivatives; MSc in Finance, EDHEC Business School (2010-2012)
- Derivatives in Portfolio Management; Université de Paris Dauphine (2003-2013), FINEC St Petersburg (2005-2007)
- Theory of Finance; HEC, Paris (2007-2008).
- Derivative Valuation and Analysis; CIIA®, Tunis (2007-2009).

## PROFESSIONNAL NON-TEACHING EXPERIENCE

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Member of the editorial committee, *Revue Française de Gestion*; 2019 – present

Scientific secretary of the National Committee of Scientific Research for Economics and Management (committee of council and evaluation research); 2008 to 2012

## PUBLICATIONS

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### Articles in academic journals

- “Innovation financière et recherche en Finance : Le cas des Exchange-Traded Funds”, with F. Riva, *Revue Française de Gestion*, 2019, n° 285, p. 101-118.
- “Liquidity Provision in ETF Markets: The Basket and Beyond”, with A. Calamia and F. Riva, *Finance*, 2019, 40(1), p. 53-85.
- “Une confrontation entre deux modes de description d'un marché – en finance et en sociologie : Le cas des Exchange traded funds (ETF)”, with M. Oubenal, *Gérer & Comprendre*, 2015, n° 119, p. 22-31.
- “Direct and Indirect Effects of Index ETFs on Spot-Futures Pricing and Liquidity: Evidence from the CAC 40 Index”, with C. Gresse and B. de Séverac, *European Financial Management*, 2014, 20(2), p. 352-373.
- “Liquidity in European Equity ETFs: What Really Matters?”, with A. Calamia and F. Riva, *Bankers, Markets & Investors*, May-June 2013, n° 124, p. 60-73.
- “Liquidity and Arbitrage in Options Markets: A Survival Analysis Approach”, with F. Riva, *Review of Finance*, 2007, 11(3), p. 497-525
- « Les ETFs », *Banque & Marchés*, Janvier - Février 2007, n° 86, p. 48-58
- « Impact de l'introduction du tracker Master Share CAC 40 sur la relation de parité call-put », *Banque & Marchés*, Janvier - Février 2003, n° 62, p. 50-57.

### Book chapters

- « Sources of risks in financial innovations: Embedded and additional risks in Exchange Traded Funds (ETFs) », with M. Oubenal, in *The making of Finance: Perspectives from the social sciences*, I. Chambost, M. Lenglet and Y. Tadjeeddine (Eds), Routledge, 2019.
- « Legitimizing an ambiguous financial innovation: the case of Exchange Traded Funds in France », with M. Oubenal, in *Finance: The discreet Regulator*, I. Huault and C. Richard (Eds), Palgrave Macmillan, 2012.
- « Le marché des trackers : aspects techniques, dimension sociale », with M. Oubenal, forthcoming in *L'Etat des entreprises 2010*, A. Pezet. (Ed), La découverte.
- « Exchange Traded Funds: History, Trading and Research », *Handbook of Financial Engineering*, Zopounidis C., Doumpos M., Pardalos P. (Eds), Springer, 2008.

## Completed working papers

- “The Impact of ETFs on the CAC40 Index Options Markets Arbitrage Profits and Durations”

## Books (Translation – adaptation)

- « Futures et options : principes fondamentaux », with C. Hénot and P. Roger, adaptation of Hull: *Fundamentals of Futures and Options Markets*, Pearson Education, 2009.
- « Options, Futures et autres actifs dérivés », with P. Roger et C. Hénot, adaptation of Hull: *Options Futures and Other Derivatives; 5th ed., 2004, 6th ed., 2007., 8<sup>th</sup> ed., 2011*, Pearson Education.
- « Options, futures et autres actifs dérivés : corrigés », with P. Roger, adaptation of Hull: *Options, futures and other derivatives (student solutions manual ; 6th ed.)*, Pearson Education.

## Ad-Hoc reviewer

Review of Finance, Revue Economique, Finance, Banque & Marchés, Brussels Economic Review, Quantitative Finance, International Review of Financial Analysis, Review of Austrian Economics, Journal of Financial Decision Making, Revue d'Economie Industrielle, Revue Française de Gestion, Financial Research Letters.

## Articles in industry Journals

- “De l’enseignement sous contrainte : n’est pas Georges Perec qui veut”, Le Libellio d’Aegis, vol. 16, série Coronam, semaine 5, pp. 69-72.
- “Enseigner les produits dérivés au temps du Covid-19”, Le Libellio d’Aegis, vol. 16, série Coronam, semaine 2, pp. 57-59.

- « Une analyse sociologique du marché des dérivés de crédit ? », Option Finance, n° 1001, 27 octobre 2008
- « Arbitrage et limites à l'arbitrage », avec F. Riva, Option Finance, n° 953, 29 octobre 2007
- « Les trackers ont-ils un impact sur les actions individuelles ? », Option Finance, n° 908, 27 novembre 2006
- « Avis d'expert », Agefi Hebdo, 13 juillet 2006.
- « Le tracker est un outil utile », Option Finance, n° 855, 31 octobre 2006.
- « Les Fonds Indicels Cotés : quelle performance ? », Option Finance, n° 846, 29 août 2005.

## **CONFERENCES AND SEMINARS**

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**“The determinants of ETF liquidity: Theory and evidence from European markets”, joint with A. Calamia and F. Riva.**

- French Market Authority Scientific committee, 4 April 2016
- 8th International Conference on Computational and Financial Econometrics, Pisa, 6-8 December 2014
- European Financial Management Association 2014 annual meeting, Roma, 25-28 June 2014
- XXXIème Conférence Internationale en Finance de l’AFFI, Aix-en-provence, 19-21 May 2014

**“Describing in Finance and describing Finance: The case of the ETF market” joint with M. Oubenal**

- Workshop “Describing Markets”, Ecole Polytechnique, Palaiseau, 4 October 2013

**“Liquidity in ETFs: What really matters?” joint with A. Calamia and F. Riva**

- EDHEC Risk Institutional days, London, 26-26 March 2013
- 6th CSDA International Conference on Computational and Financial Econometrics, Oviedo, 1-3 December 2012

**“The promotion of Exchange Traded Funds: From performativity to socially embedded market devices” joint with M. Oubenal**

- 7th CMS conference, Naples, 11-13 July 2011
- EGOS – 2010 Colloquium, Lisbon, 1-3 July 2010

**“More ETFs for More Efficient Markets”**

- EDHEC Risk Institutional days, Monaco, 8-9 December 2010

**“The Introduction of the Lyxor-ETF-CAC40 stock and the CAC40 Index Spot-Futures Pricing Relationship: A Microstructure Analysis” joint with C. Gresse et B. de Séverac:**

- AMF Scientific committee, 9 April 2009
- Research Seminar in Applied Economics and Management, Solvay Brussels School of Economics and Management, 5 February 2009
- Research seminar in Finance, Shanghai Jiao Tong University, 5-6 November 2008
- FMA annual meeting, Salt Lake City, 11-14 October 2006

- European Financial Management Association 2006 annual meeting, Madrid, 28 June-1 July 2006
- FMA European conference, Stockholm, 7-10 June 2006
- Europlace Institute of Finance, Paris, 21 June 2005

**“Liquidity and Arbitrage in Options Markets: A Survival Analysis Approach”** joint with F. Riva (under the title “The Determinants of the Time to Efficiency in Options Markets: A Survival Analysis Approach”):

- Microstructure of Financial and Money Markets, Paris, 6-7 June 2006
- Microstructure of Financial Markets, Konstanz, 19-20 May 2006
- AFSE, Strasbourg, 11-12 May 2006
- FMA European Conference, Siena, 8-11 June 2005
- Inaugural Conference of the Finance Master, Toulouse, 18-19 October 2004
- Europlace Institute of Finance, Paris, 19 November 2004

**“ETFs and the Time to Efficiency on Options Markets: Evidence from the French CAC 40 Index”:**

- Paris Finance International Meeting, 16-17 December 2004
- European Financial Management Association 2004 Annual Meeting, Basel, 30 June - 3 July 2004
- XII International "Tor Vergata" Conference on Banking and Finance, Rome, 9-11 December 2003
- 20th AFFI International Finance Conference, Lyon, 23-25 June 2003

**« Les réactions du marché à l'annonce de programmes de réduction de coûts : une étude exploratoire sur les entreprises du CAC 40 » with M. Soulerot and S. Sponem :**

- 26th AFC annual meeting, Lille, 12-14 May 2005.

**« Impact de l'introduction du tracker Master Share CAC 40 sur la relation de parité call-put » :**

- XVIèmes Journées Nationales des IAE, Paris, 10-12 September 2002
- 19th AFFI International Finance Conference, Strasbourg, 24-26 June 2002

## **GRANTS AND HONORS**

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2014                   **ETF research Academy prize for the paper** “The provision of liquidity in ETF markets: Theory and empirical evidence” (2014-2015)”

2007/2009           **Agence Nationale de la Recherche Research grant** (2007-2009) ;  
                        “ La construction sociale d’interfaces: le cas d’activités financières en émergence ” ; Projet leader : I. Huault

2004/2005           **Europlace Institute of Finance grant for a research project on the impact of ETFs on markets quality.** (2004-2005)

2002                   **Euronext-French Finance Association Thesis Award**

## **RESEARCH INTERESTS**

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- Derivatives markets
- Market microstructure
- Exchange Traded Funds
- Ethics of Financial Markets
- Social studies of Finance